

Mass Balance

What is it?



What Is Mass Balance?

Think of **Mass Balance** like green electricity.

When you buy green energy, the electrons powering your kitchen aren't physically different from anyone else's — but you **know** that the amount of renewable energy you paid for was produced and fed into the grid.

Mass Balance works in the same way.



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What is it?



Mass Balance in a Nutshell

Mass Balance means that:

- Certified sustainable raw materials enter the supply chain
- They are **tracked administratively**, not physically separated
- An **equivalent volume** of certified material is sold as certified
- Every certified purchase **directly supports farmers and producers**

So even if certified and non-certified materials are mixed along the way, the **impact is real, verified, and fully traceable on paper.**

Mass Balance

What does this mean for you?



When you buy Mass Balance certified products from us:

- You help growers move toward fairer and more sustainable production
- You support responsible sugarcane farming
- You contribute to positive change — without unnecessary complexity

You may not be able to “see” the certified molecules, but you can be sure the **benefits are 100% real.**



Mass Balance

What does this mean for you?



Certified, Verified, Trusted

Our Mass Balance system is independently verified under:

- **Bonsucro**
- **Fairtrade International**

This ensures full transparency, strict accounting, and credible sustainability claims.

Sustainability That Flows

Mass Balance is not a shortcut.

It's a **practical tool to scale sustainability**, support farmers today, and build better supply chains for tomorrow.